



ROCKLIFFE MANOR
PRIMARY SCHOOL

Headteacher: Aimi Vdovin
Associate Headteacher: Nancy Cook
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Friday 22nd April 2022

Dear Parent/Carer,

Re: Street Tag



The Royal Borough of Greenwich has teamed up with 'Street Tag' to encourage friends and families to get together and spend more time outdoors taking part in physical activities, driving community engagement, and maintaining positive mental health.

Street Tag is a free, child and family-friendly mobile app that uses virtual location tags to encourage communities and families to become more physically active and boost mental health.

Councillor Adel Khairah, Cabinet Member for Culture and Communities, said: *"The Street Tag app is free and great fun to use. Sometimes getting active can seem like an effort but Street Tag makes it fun, go out with your children or compete against your friends and neighbours, or join your children's School Leaderboard and win great prizes for them!"*

On the Street Tag app, points are earned by scanning virtual tags around the borough, converting steps movement into Street Tag points, as well as joining online fitness classes to earn codes which can also be converted to points. You can also create your own virtual location tags in your community. These points add up in real-time on your school's leaderboard, with prizes to be won at the end of each season!

Steps to join your School Team

- Download the App "Street Tag" from Play Store/ App Store.
- Click on Sign up and fill in your details.
- Password should be at least 8 characters with 1 special character, 1 upper case, and 1 number.
- Click **YES** for **Team QR Code** and scan the school QR Code on this letter.
- Click Sign Up and verify either by email or phone number.
- Fill in the questionnaire and then you are ready to go!

Rockliffe Manor's team captain is Mr O'Regan so if you have any questions about the app he will be able to assist you and give you tips on how to get as many points for the school as possible! Miss Roper will also be able to help when Mr O'Regan is not at Rockliffe.

Start using Street Tag to explore and boost your daily physical activity and mental health. Collect virtual tags, sync your steps, try different experiences in the virtual playground and WIN PRIZES.

Join the school team today!



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Tips for Parents/Guardians to add a child to a parent account

- Make sure your child has an Email Id.
- A parent can add a max of 2 children as players C1 and C2.
- Go to settings, select the add a child option and fill in all the details to add a player.
- Go to the main menu on the Street Tag app, click on Settings, and then go to the Profile option.
- Select Add C1 and C2 options.
- Once a child is added as a player. You can see the C1/ C2 option on the main screen.
- While tagging with your children, please click on C1/C2 to scan a tag for them.

Steps to create the tags if there aren't any tags.

- Please stand at the location where you want to create new tags.
- From the app's map home screen, click on the 'create tags' button at the top of the screen.
- Click the "I'm awesome, give me tags" button and the app will create new tags for you if there aren't enough or existing tags around.



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PRIMARY SCHOOLS LEADERBOARD

JOIN THE SCHOOL TEAM

- ***Collect virtual tags
- ***Walk, Run, Cycle or Scooter
- ***Accumulate points and steps towards your school team





NEW

LOTS OF PRIZES TO
BE WON

PARENT CAN ADD 2
CHILDREN ONTO
THEIR PHONE.

TO FIND OUT MORE
Enquire at the School
reception for QR code





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Scan the QR code to join the Rockliffe Manor STREET TAG

